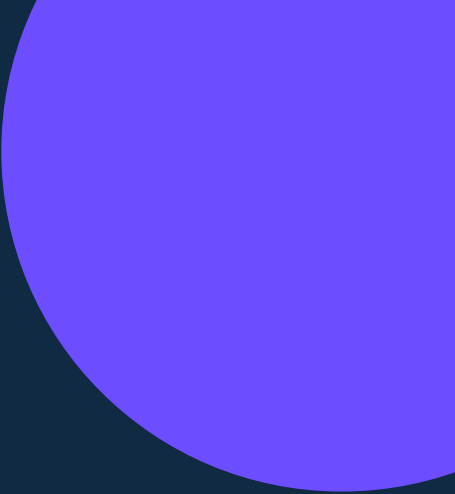




ARROW MULTIMEDIA

MOTION GRAPHICS & AI

Professional Motion Graphics & AI Training

4 MONTHS • PROJECT-BASED LEARNING • PORTFOLIO + PLACEMENT
SUPPORT

DESIGN • ANIMATE • EDIT • CREATE WITH AI

Build practical skills for modern video, motion design and AI-assisted creative
production.

www.arrow-multimedia.com



COURSE OVERVIEW

The Motion Graphics + AI course at Arrow Multimedia is designed to take learners from creative fundamentals to professional production. You will learn motion design, video editing, compositing, audio and modern AI-assisted workflows through practical projects.

WHAT YOU WILL LEARN

✓ Motion Graphics Fundamentals	✓ Typography & Kinetic Text	✓ Logo & Brand Animation
✓ 2D Animation	✓ Video Editing	✓ Visual Effects & Compositing
✓ Color Correction & Grading	✓ Audio Editing & Sound Design	✓ Social Media Reels
✓ Promotional Videos	✓ Cinematic Titles & Transitions	✓ AI-Assisted Creative Workflow

SOFTWARE COVERED

✓ Adobe After Effects	✓ Adobe Premiere Pro	✓ Adobe Photoshop
✓ Filmora	✓ CapCut	✓ Audacity

COURSE STRUCTURE

- Month 1:** Design fundamentals, Photoshop, editing basics & visual storytelling
- Month 2:** Premiere Pro, Filmora & CapCut — professional editing, reels, transitions & color
- Month 3:** After Effects — motion graphics, typography, logo animation, VFX & compositing
- Month 4:** AI tools, advanced projects, showreel, portfolio and career preparation

AI TOOLS + PRACTICAL PROJECTS

Learn how AI can accelerate ideation, scripting, visual development, voice, video and content production while keeping strong human design and editing skills at the center.

AI-POWERED CREATIVE WORKFLOW

✓ IDEA — prompts, concepts & scripts	✓ VISUAL — references & image concepts
✓ VIDEO — AI-assisted video creation	✓ AUDIO — voice & sound assistance
✓ FINISH — edit, composite & deliver	

PRACTICAL PROJECTS

✓ Logo Animation	✓ Brand Promo Video	✓ Social Media Reel
✓ Motion Poster	✓ Product Advertisement	✓ Cinematic Title Sequence
✓ AI-Assisted Short Video	✓ Explainer Animation	✓ Event / Promotional Video

PORTFOLIO CREATION

Build a professional portfolio with selected projects that demonstrate your motion design, editing, visual effects and AI-assisted creative workflow. You will also prepare a polished showreel suitable for job applications, freelance opportunities and client presentations.

AI SKILLS Prompting • Creative Ideation • Content Assistance • AI Video Workflow • AI Voice & Audio Assistance	HUMAN SKILLS Design Thinking • Animation • Editing • Storytelling • Compositing • Quality Control
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CAREER & PLACEMENT SUPPORT

Our focus is not only on software training, but on helping students become confident, portfolio-ready creative professionals.

PLACEMENT SUPPORT

✓ Resume & Profile Guidance	✓ Portfolio & Showreel Review
✓ Interview Preparation	✓ Job-Oriented Project Training
✓ Industry Workflow Guidance	✓ Placement Assistance
✓ Career Guidance	✓ Freelancing Guidance

WHO CAN JOIN?

Students • Graduates • Degree / Engineering Students • Graphic Design Learners • Video Editing Beginners • Aspiring Motion Designers • Freelancers • Career Changers

WHY ARROW MULTIMEDIA?

✓ 20+ Years of Trusted Training	✓ Practical Project-Based Learning
✓ Modern AI Tools	✓ Professional Portfolio Creation
✓ Experienced Trainers	✓ Career & Placement Support

START YOUR MOTION GRAPHICS + AI CAREER

ARROW MULTIMEDIA
Motion Graphics • Video Editing • AI Creative Workflow

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Note: Placement support is provided as career assistance and does not constitute a guaranteed job offer.